



## Curriculum Vitae

**Tom Ayers**  
Managing Director

In-Field Ag Pty Ltd  
10/24 Bridge St  
Balhannah SA 5242

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### Areas of expertise

- > Business leadership and vision
- > Project management
- > Technical and practical experience in all aspects of vineyard establishment, production, management and consulting

### Qualifications

- > Bachelor of Agricultural Science, University of Adelaide, 1988
- > Post graduate study, University of Adelaide, School of Business MDP and Executive Education Unit

### Career summary

Tom's post graduate experience began working at various farming locations around Australia. This experience led to a two-year position as broadcaster and reporter for the ABC's Country Hour. Tom started business as a rural fencing contractor in the early 90s, which grew rapidly into vineyard establishment and management and later became known as Adelaide Hills Vineyard Contractors. The genesis of a more diverse agribusiness company that is In-Field Ag Pty Ltd, followed in 2008.

Tom is currently Infield's Managing Director, principle consultant and head of the viticulture department.

### Range of experience

- > Management and strategic planning; team leadership
- > All aspects of vineyard establishment and management
- > Strong background in agriculture and natural systems
- > Viticulture study tours to France and Spain (2006), Chile and Argentina (2005) and USA (1999). Caterpillar and John Deere factory tours (1999)
- > Annual guest lecturer on vineyard establishment, redevelopment and management at the University of Adelaide Faculty of Sciences, School of Agriculture, Food and Wine
- > Contribution to "Grapevine Trellising" by Mohababar Molar, viticulture publication
- > Development of "vine pulling" and wire dispensing technology

### Affiliations

- > Member, Australian Society of Viticulture and Oenology
- > Life member, Royal Horticulture and Agriculture Society
- > Chair, Phylloxera and Grape Industry Central Regional Committee, 2002-2009
- > Vice Chairperson, Adelaide Hills Wine Region, Viticultural Committee, 2002-2009

### Personal Interests

- > Sustainable agriculture and natural systems
- > Farming and farm machinery
- > Broadening family experiences, travel, camping and cycling